



Member Qualifications and Benefits

PSN Members at a minimum are professionals who

- Work with the senior population
- Collaborate with other professionals
- Look out for the needs of a client beyond one's own scope of services
- Are community minded
- Have ethical business practices
- Act as advisors to colleagues and clients

Experience Level

Members are expected to have expertise in their field and an existing client base. A portion of their business must be dedicated to the senior population.

Represent one business area

Where a member conducts business in multiple disciplines, only one business may be represented within PSN. This includes refraining from mention of the member's other business during PSN meetings and events. Our expectation is that the represented business is the member's primary business service.

No Duplication of Services

Where a new member's services may overlap with an existing member, both individuals would meet to assess whether this overlap is a conflict of interest or can co-exist within the group. If acceptable to both people, the new member generally is asked to not promote the portion of their service that overlaps with the existing member within the Chapter.

When bringing a guest to a PSN chapter meeting where the guest may have an overlapping service with an existing member, it is courtesy to give both the guest and the affected member a courtesy heads-up.

Participation

Members attend the majority of chapter meetings and notify the President when they cannot attend. Meetings are held every three weeks.

Members participate in group discussions and decisions. Members participate in outreach events such as panel presentations and social events.

Members participate in group leadership, whether in a Board position or a support role. Businesses who experience seasonal crunch times are expected to support leadership functions in the off-cycle. We recognize that everyone is busy, and the group succeeds with full participation.

New members are expected to remain in the chapter for a minimum of 1 year.

Dues

Members pay dues for the calendar year by January 1.

New members joining February through June 30 will pay a prorated amount for the remainder of the year's dues. New members joining July 1-December will pay the prorated amount for the remainder of the year PLUS the following year's full dues. They will skip the dues payment the coming January as that year will be pre-paid.

Dues are payable by check to Platinum Senior Network.

Member Benefits

- Chapter meetings every three weeks are designed for productive group engagement and education
- Educational guest speakers at chapter meetings
- Multi-chapter events
- Business exposure through chapter marketing and presentations
- Access to event invitations from fellow members
- Business collaboration during and outside of meetings
- Chapter brochure and insert with member list
- Brochure racks for display at member business location or at off-site locations such as senior communities
- Chapter participation in local senior-related events
- PSN Website, including online member access to documents
- Member promotion through:
 - + Website – client testimonials, member stories, member contact list
 - + PSN Brochure insert is updated and reprinted quarterly. New members are added to next scheduled update.
 - + Chapter Facebook page
 - + Member spotlights or Topic talks are 2 or 3 times each year
 - + Community talks or presentations at local clubs, events and businesses.