

PSN Community Events Chair:

Duties and expectations

The Community Events Chair will create community awareness for PSN, driving revenue for members through successful community partnerships, events and activities. This is a Board position. As a Board member, expectations are to:

- Demonstrate leadership, be willing to listen and collaborate on new ideas.
- Be creative with new ideas to expand, increase and gain visibility for PSN (as a chapter and for individual members).
- Participate in Board meetings
- Support all members of the PSN with leads, referrals, individual meetings and aid in their success.
- Ensure strategic direction set forth by PSN and the board are supported.

Specific Duties:

- Track senior events and community outreach opportunities in the local area, and report to members.
- Evaluate, plan and organize at least 6 community outreach or marketing events that add value to our members each year in which PSN can present our program and introduce members. Examples might be: panel presentations, single PSN speaker, resource table or group presence at a community event. Target audiences might include a service group chapter (like Kiwanis or Lions Club), retirement group, senior community residence, or a business such as a realty agency. Act as an Ambassador at these events.
- Foster relationships through networking with strategic organizations, social groups, senior community members, local press, industry leaders
- Build relationships outside of PSN with other Event Managers, support partners Collaborate with PSN members to generate 1 group community outreach event/program a year.